

Lecture 46: Expert Forum Posting Strategies

Always do a search for your niche's forums in Google. For example, your Niche + Forums. Now, register for the ones you see a lot of traffic. You can eyeball this by simply looking over all the replies. If you see high numbers that's great. You can also go to Alexa.com and copy and paste the forum's url and see where it's ranked and who is likely to visit it by looking at the demographics for that site. Now, read the rules for posting.

My tip here is provide questions or if you can help someone out even better. Get your feet wet by answering other people's questions or asking your own for about a week or so. You want to set up a presence of trust on these forums first!!! Then add your app store url with a call to action to your forum signature and that's where you promote your app.

Don't just sign up to a new forum and post hey, I would like it if you checked out my new app. You can download it right here. That's a No... No. You'll wind up getting banned on day 1. Be sure to check the Recommended Links below. Okay, I'll see you in the next lecture.

Recommended Links:

<http://www.alex.com/>

<http://www.similarweb.com>

<http://www.spyfu.com>

<https://www.quantcast.com>

<https://www.compete.com/>